

ELISA VANHOUCKE

エリサヴァンフック

Web & Graphic Designer
Integrator, UI-UX Designer

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<https://hello.elisavanhoucke.fr>

EDUCATION

Web and graphic design degree

2011 - 2013 LISAA, Paris France.

Development of graphic design, colorimetry, UX design, websites, illustration, editorial work, graphics and videos editing from after effect.

Fashion design

2010 - 2011 LISAA, Paris France.

Acquisition of knowledge on fashion, trends and textile design.

Creative design and collection of ready to wear.

Textile and model design.

Communication and development project

CERTIFICATIONS

Php and MySQL programm

2020 OpenClassroom

UX Design Fundamentals

2019 OpenClassroom

Digital Marketing Certificate

2017 Digital Active Google

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe AfterEffects

HTML/CSS

Figma

Prototyping + UI/UX

Content editor

Javascript, PHP

Bootstrap

Also : Emailing, AdobeXD,

Final Cut Pro, Wordpress

and Sketch.

LANGUAGES

French - Native proficiency

English - Full professional proficiency

Japanese - Conversational proficiency

EXPERIENCES

Web and graphic designer

2014 - 2023 Freelancer

Web and graphic designer, Illustrator.

Work for various clients on a freelance basis.

Print and digital projects.

Photography, video editing, digital press file, full layout, emailing, illustrations...

Digital designer

2020 Japan Crate, Tokyo Japan

Digital banners for website and promotional emails.

Webdesigner

2017 - 2019 Wax Interactive (SQLI Group), Lille France

Creation and integration of responsive newsletters.

Design and editorial content.

Email and web page integration.

Creation of banners for websites and web banners in HTML5.

Teammate

2017 UGC, Villeneuve d'Ascq France

Peoples flow management (reception, support and control), sale of UGC products and services.

Webdesigner

2014 Investir99, Paris France

I worked on the design of the website, visual identity and corporate communications.

Barista

2013 Mc Donald's, Paris France

Student job, barista McCafe, customer reception, bar, kitchen, stocks management.

ADDITIONAL EXPERIENCES

World Explorer

2019 - 2021 Working Holiday Visa

Travel and discovery of Japan and Korea.

Curiosity, adaptation and languages learning.

Lifestyle & Fashion Blogger

2015 - now Hello Elisa

Design and blog integration. Animation of a fashion & lifestyle blog.

Writing content, creating

illustrations and images, pictures retouching. Organization of

contests and events. Research

& implementation of traffic increase levers.

Management of partnerships.

Mastery of social networks (Instagram, Facebook, Snapchat, Twitter, Pinterest)