

MEDIA KIT 2020

Hello Elisa

Web&Graphic Designer — Content Creator
Lifestyle, Travel and Beauty Blogger

hello.elisavanhoucke.fr | [@hello.elisa](https://www.instagram.com/hello.elisa)



About Elisa

Hello,

My name is Elisa Vanhoucke. I am French girl currently living in Japan but still very attached to my homeland !

Graphic and Web designer, I am passionate about arts, images and beautiful things.

Photography, illustrations, I like to touch everything and I try every day to deliver an aesthetic and quality content, always looking for beauty in a poetic and graphic universe.

I created my blog in 2015, it now counts more than 200 articles and I like to share my discoveries, my crushes, my creations and also my travels...

I am also very active on Instagram where I take a particular care to my feed and stories, I like to exchange, share and I sometimes organize small contests to animate my account!

Available for

Ambassadorship

Social Media Content & Collaborations

Product Reviews

Graphic & Web Design

Illustrations

Contact

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[@hello.elisa](https://www.instagram.com/hello.elisa)

Based in Chiba, Japan



Hello Elisa !
hello.elisavanhoucke.fr

GLOBAL TRAFFIC

11.2K **33.7K**
visits page views

TRAFFIC PER MONTH

170
visits

AUDIENCE

75% female
25-34 years old

65.4% FR
8.3% US
4.6% JP

TOP PERFORMING POSTS

Expecto Patronum ! Harry Potter wallpapers
Inside my bathroom
Izumi- Japanese restaurant

Instagram + Audience



@hello.elisa

349
followers

10.4%
average post
engagement rate

INSTAGRAM AUDIENCE

64% female

25-34 years old

65% FR

3% JP

2% US

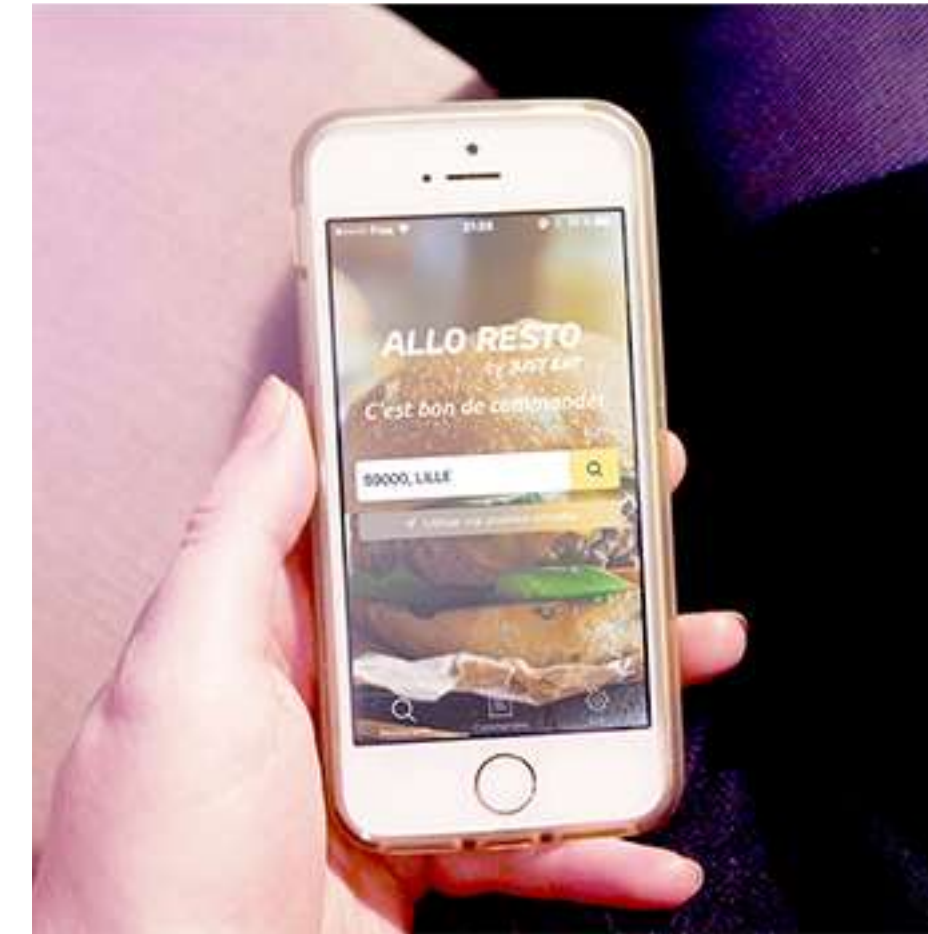


Brand Partnerships + Collaborations



BeautéLive

Collaboration between the brand and my blog/instagram. Product testing and reviews, articles and post instagram about the branding and the tested items.



AlloResto

Collaboration between Alloresto and HelloElisa. Test of the service, writing a blog article and organization of a contest on Instagram.



Beautiful Box

Collaboration with the Beautiful Box for more than a year. Products reviews, testing, blog article and instagram post.



Yelp X Sacavin

Promotion of the Yelp X Sacavin collaboration which proposed a concept of garnished bags in Lille. Blog article and Instagram post.

A person is seen skydiving in the center of the frame against a cloudy sky. A bright sun flare is visible on the left side. The bottom of the image shows the dark silhouettes of trees.

Let's Work Together

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