

Vanhoucke Elisa

Web & Graphic designer

ABOUT ME

My name is Elisa, graduate of LISAA (Paris 05), I am a french girl passionate about the web, graphic arts and design. I decided to focus my studies around the digital and creative and now I work as a webdesigner. I love create and giving life to my ideas, to discover my world you can visit my blog. Please do not hesitate to contact me !

EDUCATION

- 2017 Digital Marketing Certificate - Digital Active Google
- 2011/2013 Graphic design, Illustration, Webdesign at LISAA, Paris. Degree in graphic design. Development of graphic design, colorimetry, UX design, websites, illustrations, editorial work, computer graphics and videos from after effect.
- 2010/2011 Fashion year at LISAA Paris. Acquisition of knowledge on fashion, trends and textile design. Creative design and collection of ready to wear. Textile and model design. Communication and development project.
- 2010 Art Bachelor degree (With honors) - St Omer, France

WORKS EXPERIENCES

- 2017 / now Webdesigner at Wax Interactive (SQLI Group). Creation and integration of responsive newsletters. Design and editorial content. Email and web page integration. Creation of banners for websites and web banners in HTML5.
- 2017 Teammate at UGC Villeneuve d'Ascq. Peoples flow management (reception, support and control), sale of UGC products and services.
- 2016 Realization of a digital press file for the promotion of the HubTraiteur startup company. Full layout, choosing and retouching photos, creating digital images and layout. Graphic design for the website and visuals for the launch of Red Innov. Graphic works of various projects for the research team of the University Lille 1.
- 2015 Graphic works in collaboration with the Association Sénégal59 Creation of brochures, posters and flyers for events. Creation of visual Identity and Website for PhD students of the University Lille 1.
- 2014 Teammate / Barista at Mc Donald's. Barista and restaurant training, customer reception , bar, kitchen, management of Mc Café stocks.
- 2013 Webdesigner for the new website of Investir 99.
- 2012 Internships at Investir 99, I worked on the design of the website , visual identity and corporate communications.
- 2011 Collaboration with Christine Satin of 5 minutes de soleil en plus. Performing an illustration for the website and various prototypes in perfumery accessories.
- 2010 Reception and Public guide at Who's Next in Paris Porte de Versailles.

Photoshop ● ● ● ● ●
Dreamweaver ● ● ● ● ●
Illustrator ● ● ● ● ●
HTML/CSS ● ● ● ● ●

Emailing ● ● ● ● ●
After Effects ● ● ● ● ●
InDesign ● ● ● ● ●
Javascript - PHP ●

LANGUES

French Mother tongue
English Fluent
Korean Moderate
Spanish Basics
Japanese Basics

2015 / now

ADDITIONAL EXPERIENCES

Lifestyle & Fashion Blogger: Hello Elisa.
Design and blog integration. Animation of a fashion & lifestyle blog. Writing content, creating illustrations and images, pictures retouching. Organization of contests and events. Research & implementation of traffic increase levers.
Management of partnerships.
Mastery of social networks (Instagram, Facebook, Snapchat, Twitter, Pinterest)