

elisa vanhoucke

WEB & GRAPHIC DESIGN

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<http://hello.elisavanhoucke.fr/>

About Me

My name is Elisa, graduate of LISAA (Paris 05), I am looking for a job in Graphic and Web design abroad. Since my childhood I am passionate about the web, graphic arts and design, so naturally I decided to focus my studies around the digital and creative. Now I work as a designer, I create and I give life to my ideas, to discover my world you can visit my blog. Please do not hesitate to contact me !

Works experiences

- 2017... Webdesigner at **Wax Interactive (SQLI Group)**. Creation and integration of responsive newsletters. Design and editorial content.
- 2017 Teammate at **UGC** Villeneuve d'Ascq. Peoples flow management (reception, support and control), sale of UGC products and services.
- 2016 Realization of a digital press file for the promotion of the **HubTraiteur** startup company. Full layout, choosing and retouching photos, creating digital images and layout.
Graphic design for the website and visuals for the launch of **Red Innov**.
Graphic works of various projects for the research team of the **University Lille 1**.
- 2015 Graphic works in collaboration with the Association **Sénégal59** Creation of brochures, posters and flyers for events.
Creation of visual Identity and Website for PhD students of the **University Lille 1**.
- 2014 Teammate / Barista at **Mc Donald's**. Barista and restaurant training, customer reception , bar, kitchen, management of Mc Café stocks.
- 2013 Webdesigner for the new website of **Investir 99**.
- 2012 Internships at **Investir 99**, I worked on the design of the website , visual identity and corporate communications .
- 2011 Reception and coordination of foreign teams at the European Championship of Polocrosse.
Collaboration with Christine Satin of **5 minutes de soleil en plus**. Performing an illustration for the website and various prototypes in perfumery accessories.
- 2010 Reception and Public guide at **Who's Next** in Paris Porte de Versailles.

Additional experiences

2015 - Now Lifestyle & Fashion Blogger: Hello Elisa.
Design and blog integration. Animation of a fashion & lifestyle blog. Writing content, creating illustrations and images, pictures retouching.
Organization of contests and events. Research & implementation of traffic increase levers. Management of partnerships.
Mastery of social networks (Instagram, Facebook, Snapchat, Twitter, Pinterest)

Education

- 2017 Digital Marketing Certificate - Digital Active Google
- 2011/2013 Graphic design, Illustration, Webdesign at **LISAA**, Paris.
Degree in graphic design. Development of graphic design, colorimetry, UX design, websites, illustrations, editorial work, computer graphics and videos from after effect.
- 2010/2011 Fashion year at **LISAA** Paris. Acquisition of knowledge on fashion, trends and textile design . Creative design and collection of ready to wear. Textile and model design. Communication and development project.
- 2010 Art Bachelor degree (With honors) - St Omer, France

Special Skills

Photoshop	● ● ● ● ●	After Effects	● ● ● ● ●
Indesign	● ● ● ● ●	HTML/CSS	● ● ● ● ●
Illustrator	● ● ● ● ●		
Driving license			

Languages

French	mother tongue
English	fluent
Spanish	moderate
Japanese	basic